SHREE NAIDOO

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SUMMARY

Senior Product Designer operating at Principal scope, with 25+ years designing cloud infrastructure, AI-assisted systems, and trust-critical platforms in highly regulated and large-scale environments.

Currently leading Gen AI transformation and database infrastructure design at AWS, including serving as the solo designer for Oracle Database@AWS, a first of it's kind cross-company infrastructure partnership. Known for shaping foundational systems, navigating extreme ambiguity, influencing without authority, and creating design frameworks that scale across teams and organizations.

PROFESSIONAL EXPERIENCE

Staff Product Designer, Cloud Infrastructure | Amazon Web Services (AWS) • 2022 - Present
Senior UX Designer, L6 (Operating at Staff/Principal scope) • Cloud Infrastructure, Gen AI, Cross-Company Partnerships

Focus: strategic product vision, Gen AI transformation, cloud infrastructure design, influence without authority, navigating ambiguity, culture building

- Leading confidential Gen AI transformation redefining how engineers interact with database infrastructure, establishing agentic AI patterns where assistance scales with user expertise and preserves human-in-the-loop control.

- Solo lead designer for Oracle Database@AWS, a first-of-its-kind cross-company infrastructure partnership between AWS & Oracle, requiring alignment across product, engineering, security, legal, and executive stakeholders. Product announcement contributed to stock increases of Oracle +14%, AWS +12%.

- Established AI-enabled design practices that improved team velocity and clarity, helping designers focus on high-leverage thinking rather than manual production work.

- Driving product vision across AWS database ecosystem (RDS, Aurora, Zero-ETL integrations), designing systems that reduce cognitive load, operational risk, and engineering toil at massive scale.

- Operating at Principal scope across multiple initiatives launching 2022–2025, requiring cross-org alignment, executive presentations, and definition of new design patterns for AI-assisted infrastructure.

- Influencing platform-level patterns and AWS design systems used across 100+ teams, enabling extensibility across diverse database and analytics services.

- Mentoring designers and contributing to design culture around ambiguity, system thinking, and responsible AI adoption.

Associate User Experience Director | CapTech Consulting • 2019 - 2022
Conversational AI • Design Leadership • Fortune 500 Client Engagement • Women in Tech Nomination

- Established and led emerging Conversational AI and voice design practice during early adoption phase, defining design frameworks, research methods, and governance models for AI-driven systems.

- Lead designer for Wells Fargo Conversational AI, designing chat and voice systems serving millions of users in regulated, trust-sensitive environments.

- Designed content moderation, review workflows, and human-in-the-loop systems balancing automation with safety, accountability, and user trust.

- Facilitated executive workshops and alignment sessions with Fortune 500 clients including Wells Fargo, AT&T, Capital One, Verizon, and CarMax.

- Managed and mentored designers, contributing to healthy team culture, decision clarity, and delivery under ambiguity.

- Led design for Jostens Digital Yearbook during COVID-19, designing safety and moderation systems for vulnerable teen users; work recognized with Women in Tech award nomination.

User Experience Manager | Wealthcare Capital Management • 2015 - 2019

- Led end-to-end product design for suite of financial technology products. Established UX methodologies in startup environment, building design function from scratch. Championed usability testing and experimentation that accelerated iteration cycles. Pitched product vision to leadership and partners.

Senior User Experience Designer | AgilQuest Corporation • 2006 - 2015

- Led end to end design for suite of products. Led discovery, design, and testing on 7+ new SaaS products. Established design pattern library used across entire portfolio. Served as accessibility SME ensuring Section 508 compliance for government clients (NCI, FDA, GSA, USPS, DHS)

EARLY CAREER (1999-2006)

- Web Author II, CACI International (2005-2006):E-learning for Army, Navy, Marine Corps; Section 508/SCORM compliance • Creative Designer, PureSafety/UL (2004-2005) • IT Manager, European Union (2003) • GUI Designer, Coynet International (1999-2001)

CORE COMPETENCIES

Strategic Product Vision • Cloud Infrastructure Design • Gen AI & Agentic Experiences • Developer & Platform Tools • Design Systems at Scale • Cross-Functional Leadership • Influence Without Authority • Navigating Ambiguity • Executive Presentations • Culture Building • Responsible & Safety Critical Design

NOTABLE ACHIEVEMENTS

- Solo lead designer on Oracle Database@AWS, a landmark cross-company infrastructure partnership
- Presented strategic design vision to AWS VP-level leadership and Oracle executives
- Designed infrastructure and platform experiences supporting large-scale, mission critical workloads
- 25 years: Fortune 500, startups, government clients
- 2021: Nominated for Women in Tech Breakthrough in Technology Award

CERTIFICATIONS & EDUCATION

Certified Usability Analyst • Human Factors International (License 2014-5020)
Design & Applied Arts: Internet & Graphic Design • Vancouver Career College